

# Semiconductor Supply Challenges: How did we get here? What's next? Why does it Matter?

May 18, 2021

**Global semiconductor supply chain constraints are widespread and are profoundly impacting businesses across many industries. Policy development in the area of global trade, which may have seemed far flung previously, is now critical in the semiconductor sector as well as the overall ICT supply.**

**This event will dive into supply chain challenges and discussions happening within the administration, in industry, and on Capitol Hill.**

## Fireside Chat

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### **BRUCE STOKES**

*Non-Resident Transatlantic Fellow, The German Marshall Fund of the United States*

#### **About Stokes**

Bruce Stokes is the executive director of the Transatlantic Task Force: Together or Alone? Choices and Strategies for Transatlantic Relations for 2021 and Beyond. Previously, he was the director of Global Economic Attitudes at the Pew Research Center in Washington, DC, and is a former international economics columnist for the National Journal, a Washington-based public policy magazine. He is also a former senior fellow at the Council on Foreign Relations.

From 2010-2012 Stokes was a senior fellow at the German Marshall Fund. He was the author of the 2009 Transatlantic Trends survey, and two task force reports: The Case for Renewing Transatlantic Capitalism, and A New Era for Transatlantic Trade Leadership.

In 1987 and again in 1989, Stokes was a Japan Society Fellow, living in and reporting from Japan. In 1997, he was a member of President Clinton's Commission on United States-Pacific Trade and Investment Policy and he wrote its final report, "Building American Prosperity in the 21st Century."

He is co-author of the book *America Against the World: How We Are Different and Why We Are Disliked* (Times Books, 2006), and co-author of numerous Pew Global Attitudes Surveys.

In 2006, Stokes was honored by the Coalition of Service Industries for his reporting on services issues. In 2004, he was chosen by International Economy magazine as

one of the most influential China watchers in the U.S. press. In 1995, he was picked by Washingtonian Magazine as one of the “Best on Business” reporters in Washington. In 1989, Stokes won the coveted John Hancock award for excellence in business and economics reporting for his series on the impact of the rising yen on the Japanese economy.

Stokes is a graduate of the School of Foreign Service at Georgetown University, the School for Advanced International Studies at Johns Hopkins University, and attended the Graduate School of Journalism at Columbia University.



## **PETER HARRELL**

*Former Adjunct Senior Fellow, Energy, Economics and Security Program*

### **About Harrell**

Peter Harrell is a former adjunct senior fellow at the Center for a New American Security. He is a leading expert on U.S. economic statecraft, including sanctions, export controls, trade policy, and other geoeconomic tools.

Harrell has published widely on topics including the use of economic coercion in the U.S.-China relationship, U.S. sanctions on Russia, Iran, and other countries, and the legal foundations of U.S. sanctions. He has testified in front of multiple congressional committees and his articles and op-eds have appeared in publications including the Wall Street Journal, Foreign Affairs, Foreign Policy, Politico, Lawfare, and other leading outlets.

From 2012-2014, Mr. Harrell served as the Deputy Assistant Secretary for Counter Threat Finance and Sanctions in the State Department's Bureau of Economic and Business Affairs. From 2009 to 2012 he served on the State Department's Policy Planning Staff, where he was instrumental in developing Secretary of State Hillary Clinton's economic statecraft agenda.

Earlier in his career, Mr. Harrell served on President Barack Obama's 2008 campaign and as a reporter for Congressional Quarterly in Washington, D.C. He is the author of one book, Rwanda's Gamble: Gacaca and a New Model of Transitional Justice. Mr. Harrell is a magna cum laude graduate of Princeton University and holds a J.D. from the Yale Law School.

## Keynote Remarks

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### **SUSAN A JOHNSON**

*Executive Vice President – Global Connections & Supply Chain, AT&T*

#### **About Johnson**

Susan Johnson is the Executive Vice President of Global Connections & Supply Chain for AT&T. In this capacity, she is responsible for AT&T's international & domestic strategy and partnership development for network connections. She oversees global and national access management, international voice termination, and international roaming support. She also leads Supply Chain functions within AT&T Communications supporting Consumer, Business and Technology & Operations. Her team manages strategic sourcing, purchasing, supplier diversity, sustainability, and supply chain logistics. Jointly, her organization is responsible for a spend portfolio of over \$70B that covers all of AT&T's technology, network and goods & services globally.

Ms. Johnson began working for AT&T in Corporate Development and over her 20-year career has served in a variety of positions within the AT&T portfolio of companies. She served as the head of AT&T's Corporate Strategy group and Senior Vice President of Business Development, responsible for developing new revenue opportunities through the application of emerging technologies, and served as the Senior Vice President of Customer Information Services. Most recently Susan served as the Senior Vice President of Investor Relations where she was the primary contact with the investment community on behalf of AT&T including Wall Street research analysts and institutional investors.

Before joining the AT&T family, Ms. Johnson was an investment banker at Smith Barney, Inc. in the San Francisco Technology Group, where she provided a range of financial advisory services to communications and technology clients. Ms. Johnson directed several growth companies through an initial public offering of stock and served as an advisor on merger and acquisition transactions. Prior to business school, she also worked in Smith Barney's New York office as an analyst in the LBO/High Yield Debt area.

Susan was born in Salt Lake City, Utah and raised on the East Coast. She holds a Bachelor of Arts in economics from Northwestern University and a Master's Degree in Business Administration from The Wharton School, University of Pennsylvania. Susan received the 2017 Dallas Business Journal top Women in Business Award.

Susan lives in Dallas with her husband, Sean, and two children. She also serves on the board of GSMA, an international association that represents the interests of mobile network operators and carriers globally. She is an active runner and cyclist.

## Panel Discussion

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### **STEVEN OVERLY**

*Global Trade & Economics Reporter, POLITICO (Moderator)*

#### **About Overly**

Steven Overly covers technology policy and politics for POLITICO with a special focus on the industry's effort to influence decisions in Washington. He previously spent seven years as a reporter and editor at The Washington Post. Steven holds a degree in journalism from the University of Maryland, College Park, and a master's degree from Columbia University, where he studied as a Knight-Bagehot Fellow in Economics and Business Journalism. A native of the Washington metro region, Steven currently resides in the District.



### **CHRISTOPHER NETRAM**

*VP, Tax and Domestic Economic Policy*

#### **About Netram**

Christopher Netram is vice president of tax and domestic economic policy at the National Association of Manufacturers (NAM). In this capacity, he leads the policy and advocacy work on tax, corporate governance, shareholder activism, executive compensation, pensions and employee benefits. In addition, he works to ensure the manufacturing voice is brought to these legislative and regulatory issues before Congress and the administration.

Prior to his work at the NAM, Mr. Netram served as the deputy chief of staff and tax counsel to a senior member of the House Ways and Means Committee. In that role, Mr. Netram drove the legislative strategy for tax, financial services, budget and small business issues. He drafted legislation regarding the taxation of pass-through entities, principles of which were incorporated into the House Republican tax reform blueprint. Prior to his service in the House, Mr. Netram served as tax counsel and budget adviser to a senior member of the U.S. Senate, during which he authored bipartisan bills on tax and retirement issues.

Mr. Netram was previously a manager in the national tax department of a Big Four accounting firm, where his practice focused primarily on tax planning for mergers and acquisitions. He has also covered international tax and corporate governance issues for Tax Analysts, publishers of Tax Notes, a leading source of news and commentary on tax policy.

A native of New York, Mr. Netram received his B.A. in liberal studies from the University of Central Florida, his J.D. from The Catholic University of America and his LL.M. in taxation from Georgetown University. In addition, Mr. Netram serves as a lecturer at Catholic University's law school.



## TOM QUILLIN

*Senior Director, Governments Markets & Trade, Intel Corporation*

### **About Quillin**

Tom leads the team responsible for identifying and addressing Intel product security risks as well as planning products that solve tomorrow's security challenges. The team also manages Intel's policy positions on security and privacy. Beyond Intel, Tom works with companies, organizations and government groups to identify and accelerate solutions that make computers safer from attack and easier to recover after an attack. Tom helped Intel create its security and manageability strategy for business PCs, and he forged requirements among leading security and manageability software companies for Intel's vPro technology products. Since joining Intel in 1998, Tom has led strategies focused on the accelerating innovation with customers and partners and improving collaboration in the PC supply chain. Prior to joining Intel Tom helped to establish and to grow a strategy consulting firm with a track record of successful public policy consulting, grassroots organizing and marketing efforts. Tom earned his undergraduate degree at University of Iowa and an MBA from the University of Pennsylvania's Wharton School of Business.



## CLAIRE SANDERSON

*Legislative Assistant, Senator John Cornyn (TX)*

### **About Sanderson**

Claire Sanderson has worked for Senator John Cornyn of Texas since 2011. She has served as a policy advisor on technology, telecommunications, space and science since 2015. She also advises the Senator on workforce, education, and child welfare issues. In her role, she has crafted legislation including the Secure 5G and Beyond Act (P.L. 116-129), The Secure American Research Act (P.L. 116-92), The New Hope Act (P.L. 115-224), and most recently the CHIPS for America Act (P.L. 116-283) and the Eliminate the Digital Divide Act (S. 922). Claire graduated with honors from Southern Methodist University in Dallas, Texas, and was born and raised in Denver, CO.