

# Universal Broadband: Essential for an Inclusive Digital Economy

September 1, 2020

## Event Speakers

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### Ed Gillespie

*SEVP, External & Legislative Affairs, AT&T*

#### About Gillespie

Ed Gillespie joined AT&T in April as Senior Executive Vice President of External & Legislative Affairs to head its Washington, D.C. office.

Ed most recently served as chairman of Sard Verbinnen & Co's public affairs group. Previously, he was a longtime top aide on Capitol Hill, served as Counselor to the

President for President George W. Bush in his second term, and chaired the Republican National Committee in 2003-2004. He is on the board of advisors at the University of Chicago's Institute of Politics and on the board of directors of America's Kids Belong, a charitable organization that encourages adoption and foster care.

Ed has had a twenty-year consulting relationship with AT&T. In 2000, he founded Quinn Gillespie & Associates with Jack Quinn, former White House Counsel to President Bill Clinton. In 2009, he formed his own firm Ed Gillespie Strategies. AT&T was a client of both firms, as it is of Sard Verbinnen & Co.



### Sal Khan

*Founder & CEO, Khan Academy*

#### About Khan

Sal Khan is the founder and CEO of Khan Academy, a nonprofit organization with a mission to provide a free, world-class education for anyone, anywhere. He is also the founder of Khan Lab School, a nonprofit laboratory school in Mountain View, California, where Sal teaches humanities and sciences.

Sal's interest in education began while he was an undergraduate at MIT. While there, he developed math software for children with ADHD and tutored fourth- and seventh-grade public school students in Boston, Massachusetts. Sal also taught test prep courses for the MCAT and was named Teacher of the Year by a national test prep company. He holds three degrees from MIT and an MBA from Harvard Business School.

Sal founded Khan Academy as a 501(c)(3) nonprofit organization. Khan Academy offers free lessons in math, history, grammar, physics, biology, and many more subjects. The nonprofit organization's mastery learning system allows students to learn at their own pace. Teachers can use Khan Academy to track student progress, identify gaps in learning, make assignments, and provide tailored instruction.

Khan Academy offers free personalized SAT practice in partnership with the College Board and free personalized LSAT prep in collaboration with the Law School Admission Council. Today more than 100 million registered users access Khan Academy in 43 languages in more than 190 countries. As a nonprofit, Khan Academy relies on donations from foundations, corporations and individuals around the world, as well as earned revenue.

## John Hendel

*Tech Reporter, POLITICO (Moderator)*

### About Hendel

John Hendel is a longtime tech reporter living in Washington, D.C. and working for POLITICO's tech reporting team. He covers Capitol Hill and the FCC for POLITICO's tech policy reporting team. Key coverage areas include 5G, net neutrality, broadband, wireless spectrum as well as emerging tech fights surrounding data privacy and regulation of Silicon Valley tech giants.

Before POLITICO, he spent five years honing his telecommunications policy knowledge at Communications Daily, an award-winning trade publication that's led tech and telecom industry reporting for decades.



## Amy Hinojosa

*President & CEO, MANA*

### About Hinojosa

Amy Hinojosa is the President and CEO of MANA, A National Latina Organization, the oldest and largest Latina membership organization in the United States.

Since 1974, MANA has been the leading voice for Latinas in the areas of health, financial well-being, education and technology access, environmental concerns, civil rights and diversity and inclusion. Amy is responsible for the operations and oversees the educational programming of the national organization, as well as national advocacy efforts.

She has extensive experience working on local and national grassroots campaigns targeted at mobilizing voices and actions in Hispanic communities nationwide on topics ranging from financial literacy and retirement, mentoring, long term care planning, and census participation to advocacy efforts on student loans, immigration reform and health care reform. Community education and engagement have been central to her work, with a particular emphasis on youth.

Amy currently serves as Vice Chair of the Board of Directors for the Hispanic Association on Corporate Responsibility, Treasurer for the Board of Directors of the National Hispanic Leadership Agenda, and Vice Chair of the Hispanic Technology and Telecommunications Partnership.



## Jonathan Spalter

*President & CEO, USTelecom*

### About Spalter

Jonathan Spalter is president and CEO of USTelecom, representing service providers and suppliers for the broadband industry. Prior to joining USTelecom, in January, 2017, Spalter served as chair of Mobile Future, the national wireless technology association. He has a long track record leading innovative technology companies in the U.S., Asia/Pacific, and Europe and has also held key leadership positions in the executive branch of government.

In 1998, Spalter was confirmed by the U.S. Senate as Associate Director of the United States Information Agency and also managed the agency's global technology resources as Chief Information Officer. He served at the White House as a Director on the National Security Council and as Vice President Al Gore's chief international affairs spokesperson and speechwriter. He also was a policy aide to the Undersecretary of Defense for Policy at the Pentagon.

In the private sector, Spalter's executive roles included serving as CEO of Snocap, the digital content services company founded by the creators of Napster. He also was CEO of Atmedica Worldwide, the online healthcare affiliate of the Fortune 100 telecommunications and media company Vivendi Universal, where he also served as Executive Vice President for Business Development and Strategy at its internet subsidiary VivendiNet; and as the group's Senior Vice President for global public policy.



## Nicol Turner Lee

*Senior Fellow in Governance Studies and the Director of the Center for Technology Innovation, Brookings Institution*

### About Turner Lee

Dr. Nicol Turner Lee is a senior fellow in Governance Studies, the director of the Center for Technology Innovation, and serves as Co-Editor-In-Chief of TechTank.

Dr. Turner Lee researches public policy designed to enable equitable access to technology across the U.S. and to harness its power to create change in communities across the world. Her work also explores global and domestic broadband deployment and internet governance issues. She is an expert on the intersection of race, wealth, and technology within the context of civic engagement, criminal justice, and economic development.

Her current research portfolio also includes artificial intelligence (AI), particularly machine learning algorithms and their unintended consequences on marginalized communities. Her recent co-authored paper on the subject has made her a sought out speaker in the U.S. and around the world on the topics of digital futures, AI and ethics, algorithmic bias, and the intersection between technology and civil/human rights. She is also an expert on topics that include online privacy, 5G networks and the digital divide.

Dr. Turner Lee has a forthcoming book on the U.S. digital divide titled *Digitally Invisible: How the Internet is Creating the New Underclass* (forthcoming 2021, Brookings Press). She sits on various U.S. federal agency and civil society boards.