AT&T Innovations

AT&T Call Protect, AT&T Mobile Security, and AT&T Secure Family





AT&T offers customers many different ways to protect themselves and their families when using their mobile devices, including <u>AT&T Call Protect</u>, <u>AT&T Mobile Security</u>, and <u>AT&T Secure Family</u>.

To help reduce your chances of becoming a victim of fraud, AT&T offers two free mobile apps:

AT&T Mobile Security:

- Helps ensure your device is secure and protected.
- Provides important alerts about security updates for your device (iOS).
- Scans Android devices to warn about potentially unsafe apps/files.

AT&T Call Protect:

- Lets you take more control over nuisance calls.
- Detects and blocks calls from likely fraudsters.
- Alerts you of telemarketers and other suspected spam calls.*
- Enables you to add unwanted calls to your personal block list.

Today, all AT&T wireless customers on eligible plans can receive suspected spam and fraud alerts when an incoming call originates from a certain category. These categories include telemarketing, suspected spam, and suspected fraud.

For customers who want even more protection, AT&T offers free AT&T Call Protect service for eligible wireless and home phone customers. AT&T has blocked or labeled more than 4.4 billion suspected robocalls and counting with AT&T Call Protect.

As data and text message usage continues to rise, calling has become reserved for the most important conversations. Correctly identifying a call – whether it is unwanted or wanted - is critical so that you don't miss a job offer, a bid on the house you just put up for sale, or a call that your food delivery is waiting for you in the lobby.

In a <u>new study</u> by HarrisX, <u>AT&T Call Protect</u> out-performed its competitors in correctly identifying spam and non-spam numbers. **Additionally, the results show:**







AT&T was the most accurate at identifying spam calls, correctly flagging them 58% of the time.			AT&T has the lowest spam error rate. In this test, AT&T incorrectly flagged calls as spam only 6% of the time.			AT&T has the most complete and accurate Caller ID information at 80% of the time.		
Verizon: 54%	T-Mobile: 35%	Sprint: <1%	Verizon: 15%	T-Mobile: 16%	Sprint: N/A**	Verizon: 72%	T-Mobile: 70%	Sprint: 69%

The full HarrisX study can be found <u>here</u>.

Learn more about <u>AT&T Mobile Security Apps and Services</u>.

^{*}Feature enabled by installing AT&T Secure Family Companion App on child's device and pairing with AT&T Secure Family. View, modify or cancel anytime within the app. App requires Android v. 5.0 or higher and iOS v.10 or higher. This service is available to AT&T postpaid wireless customers. Secure Family and Companion app users must be on the same account. Only authorized app users have permission to locate a family member.

^{**}With less than 1% of spam calls caught, Sprint was deemed not relevant for this portion of the study.