

5G: The Future Is Now

Welcome Remarks



Len Cali

Senior Vice President, Global Public Policy, AT&T Services, Inc

Len Cali serves in the AT&T External and Legislative Affairs organization as senior vice president of Global Public Policy.

Len and his team are responsible for developing AT&T positions on public policy issues.

Len also serves as AT&T's representative on the board of directors of the United States Council on International Business (USCIB) and on the board of directors of the USCIB Foundation. He is also a member of the GSMA Policy Group and is on the advisory board of the Columbia Institute for Tele-Information (CITI) at Columbia Business School.

Prior to his current role at AT&T, Len was senior vice president responsible for AT&T's wireless and international external affairs. Before this, as vice president of Law and director of Federal Government Affairs, he led the AT&T Washington, D.C. office, including the AT&T federal law and antitrust group and the federal regulatory, congressional and executive branch advocacy teams.

Before joining AT&T in 1988, Len was an associate with the law firm Cadwalader, Wickersham & Taft in New York City. There, he focused on general commercial litigation matters.

Keynote Remarks



Mo Katibeh

Executive Vice President and Chief Marketing Officer, AT&T Business Marketing

Mo Katibeh is EVP-Chief Marketing Officer at AT&T Business. He has responsibility for AT&T's cutting-edge integrated business products and solutions including 5G and edge compute as well as strategic services – such as mobility, IP networking, SD-WAN, hosted voice, cybersecurity, cloud connectivity and applications services.

Mo also drives marketing strategies including branding, advertising and global events. Mo oversaw AT&T Business's award-winning Edge-to-Edge advertising and marketing campaign, highlighting AT&T's ability to provide an entire range of services to business customers.

An 18-year veteran at AT&T, Mo draws on a wealth of experience in technology ranging from cybersecurity, omni-channel digital strategy, long-range technology and financial planning as well as deep operational expertise across call centers, field force management, construction and engineering and customer experience improvements.

Mo was named to Forbes "The World's Most Influential CMOs 2019" list, citing his work around 5G in business.

In 2017, Mo was awarded "40 under 40" by the Dallas Business Journal. He grew up in the United Kingdom, and has lived in Europe, the Middle East, South America and the United States. Mo holds a bachelor's degree in Business with majors in International Business, Marketing and Philosophy from Oklahoma State University and an Executive MBA from the University of Texas, Dallas. Mo also serves on the Board of Directors for the Boy Scouts of America Circle 10. He and his wife and two children live in Dallas.

Panel Discussion



Steven Overly (Moderator)

Politico Reporter, Technology Policy and Industry

Steven Overly covers technology policy and politics for POLITICO with a special focus on the industry's effort to influence decisions in Washington.

He previously spent seven years as a reporter and editor at The Washington Post.

Steven holds a degree in journalism from the University of Maryland, College Park, and a master's degree from Columbia University, where he studied as a Knight-Bagehot Fellow in Economics and Business Journalism. A native of the Washington metro region, Steven currently resides in the District.



John Godfrey

Senior Vice President of Public Policy, Samsung

John Godfrey is Senior Vice President of Public Policy for Samsung Electronics America, a U.S. subsidiary of Samsung Electronics Co. headquartered in South Korea.

Based in Washington, D.C., he leads Samsung's public policy team in engagement with government and industry, focusing on communications policy, digital television, wireless spectrum, health care, environment, broadband, cybersecurity, privacy and other areas.

He served on the Federal Communications Commission's Downloadable Security Technology Advisory Committee in 2015 and the U.S. Access Board's Electronic and Information Technology Accessibility Advisory Committee in 1998-1999. Prior to joining Samsung in 2006, Godfrey was vice president of government affairs for Pioneer North America; and previously, he was director of government affairs for Sony Electronics.

Earlier, he was with the Information Technology Industry Council, a trade association of leading information technology companies; the National Research Council, the policy research arm of the National Academies of Sciences and Engineering; and SRI International.



Karen Kerrigan

President & CEO, Small Business & Entrepreneurship Council

Karen Kerrigan is president & CEO of the Small Business & Entrepreneurship Council, and is the group's chief advocate for its members.

Kerrigan regularly testifies before the U.S. Congress on the key issues impacting entrepreneurs, investment and the economy, and she has been appointed to numerous federal advisory boards including the National Women's Business Council, the U.S. Treasury's Taxpayer Advisory Panel, and chairs the newly formed Small Business Roundtable.

Kerrigan also regularly engages on matters important to AT&T via statements, blogs, op-eds, and social media on key issues including net neutrality, 5G deployment, STELAR, privacy, and other innovation topics.

She also regularly utilizes her platform and expertise to participate on panel discussions, webinars, informal meetings with thought leaders, etc. on a number of topics of interest. She is a very valuable partner for AT&T's public policy team.

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Shailesh Prakash

Chief Information Officer, The Washington Post

Shailesh Prakash is the Chief Information Officer and Vice President of Digital Product Development at The Washington Post. He is responsible for all aspects of product development and technology, including web, mobile, video, print and advertising. Under his leadership, and in close partnership with the newsroom, The Post has seen tremendous digital growth.

Prakash has also spearheaded the development of Arc Publishing, The Post's fast-growing global software-as-a-service business. This state-of-the-art digital platform and suite of tools is engineered to meet the needs of publishers, broadcasters and brands and currently powers more than 750 sites in the U.S. and around the world.

In 2018, Prakash was named to AdWeek 50, an annual list that highlights the most indispensable executives in the media and advertising industries. Fast Company named The Washington Post one of the "10 Most Innovative Companies in Media of 2017." AdWeek named The Post the "Hottest Digital Publication" of 2016. In 2015, The Post topped Fast Company's annual list as "The World's Most Innovative Media Company" and Digiday recognized The Post as "Most Innovative Publisher."

Shailesh has an extensive track record in senior positions spanning multiple industries. He began his career as a software engineer in Silicon Valley moving to positions of increasing responsibility at Sun Microsystems and Netscape and Microsoft where he was a key member of the Bing search engine.

Before coming to The Washington Post in August 2011, he was the Vice President of Technology for Sears Holdings, where he oversaw end-to-end technology functions for sears.com, kmart.com, craftsman.com and kenmore.com, which collectively generate more than \$3 billion in annual e-Commerce revenue.



Dr. Karen Schulder Rheuban

Professor of Pediatrics, and Senior Associate Dean for CME & External Affairs Director, UVA Center for Telehealth

Dr. Karen Schulder Rheuban serves as professor of pediatrics, senior associate dean for Continuing Medical Education and External Affairs and director of the Center for Telehealth at the University of Virginia. As a pediatric cardiologist, Dr. Rheuban provides care to patients with congenital and acquired heart disease.

Dr. Rheuban is a fellow of the American College of Cardiology, the American Academy of Pediatrics and the American Telemedicine Association. She is listed in the "Best Doctors in America" database, and was profiled in the National Library of Medicine's exhibit "Changing the Face of Medicine: Celebrating America's Women Physicians."

The Office of Telemedicine of the University of Virginia serves as the hub of a 153-site telemedicine network funded, in part, by federal grants from the USDA, the US Department of Commerce and HRSA, by state grants in partnership with VDH and the Governor's office, funding from the Federal Communications Commission, and with corporate and foundation grants. The UVA Office of Telemedicine has supported more than 100,000 patient services in Virginia, and thousands of hours of health professional and patient education. UVA Telemedicine is engaged in additional global health outreach.

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Dr. Rheuban is a past president of the American Telemedicine Association, a board member of the Center for Telehealth and e-Health Law, and she is the board chair of the Virginia Telehealth Network. She is a trustee of the Swinfen Charitable Trust, an international telemedicine charity. She is a member of the Virginia Board of Medicine ad-hoc working group on telemedicine.

Dr. Rheuban has previously presented congressional testimony regarding telehealth to five committees within the U.S. House of Representatives. In 2010, her efforts led to the passage of a sweeping telemedicine reimbursement bill in the Commonwealth of Virginia. In addition, she worked collaboratively with CMS Administrator Marilyn Tavenner to change CMS regulations regarding the credentialing and privileging of telehealth practitioners and to redefine “rural” for purposes of Medicare reimbursement of telehealth.