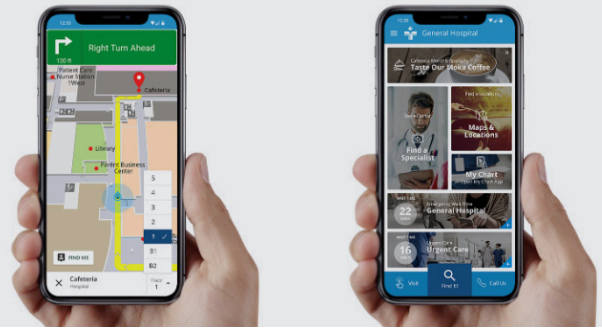


# Gozio Health and AT&T Announce Strategic Alliance



[Gozio Health](#) announced a new strategic alliance with AT&T, expanding its mobile wayfinding and patient engagement platform to healthcare systems nationwide. The agreement allows Gozio to quickly scale its wayfinding platform to provide hospitals a digital solution that addresses the growing importance of patient experience in the consumerization of healthcare.

Gozio’s interactive maps provide users with step-by-step navigation to doctors’ offices, on-site dining, pharmacies, restrooms, parking decks, and other points of interest, but the extensible mobile wayfinding platform does more than fulfill its fundamental mission of helping patients find their way around facilities. Advanced features give patients the ability to access urgent care and emergency department wait times, virtual visits, appointment scheduling, physician directories, electronic health records, ride share services, bill pay, and more.

An infographic with a dark blue background. In the center is a smartphone displaying the Gozio app interface for a 'Cafeteria'. The app shows a photo of food, a 'Let's Go' button, and options for 'View Indoor map', 'Menu', 'Open until 9:30 am', 'Hours', and 'About'. Surrounding the phone are six feature icons with descriptions: 1. Indoor Navigation: Accuracy of up to four feet from any indoor destination. 2. Content Manager: Update maps, services, amenities and physicians in real time. 3. Data Integration: Import and integrate existing data. 4. Analytics: Create surveys and review patient engagement. 5. Kiosks: Deliver maps and content to kiosks for the episodic hospital visitor. 6. Turnkey Mobile Platform: A complete solution from mapping and installation to data uploads and maintenance. A blue speech bubble on the right contains a quote from Rod Cruz, General Manager of Healthcare Industry Solutions, AT&amp;T.

*“Today, the solutions AT&T offers go beyond traditional services to boost patient satisfaction and support optimal patient outcomes,” said Rod Cruz, General Manager of Healthcare Industry Solutions, AT&T. “Together with Gozio, we can help healthcare customers improve patient outcomes by engaging our collective capabilities in connectivity and data analytics.”*

In the era of touchscreens and mobile devices, patients expect immediate access to information with the tap of a button. This strategic alliance builds on AT&T’s Edge-to-Edge Digital Hospital solutions to help simplify the patient journey both inside and outside the hospital as AT&T empowers digital healthcare with highly secure patient intake, entertainment, navigation, and education solutions.

The Gozio and AT&T relationship complements the companies’ commitment to improving the overall patient experience during hospital visits by expanding connectivity to go beyond the four walls of the provider space and orchestrating the transformation of healthcare to connected care. As the healthcare industry navigates through a massive digital transformation, the existing and future Edge-to-Edge capabilities that the business collaboration provides can position healthcare companies for greater growth, profitability, and clinical and operational innovation.

**[Learn more about the Gozio wayfinding solution and AT&T Health Solutions.](#)**