

AT&T Innovations

5G Coming to Warner Bros. for AT&T SHAPE This Summer



[AT&T](#) plans to bring its largest collection to date of 5G experiences and demonstrations, as well as an expansive lineup of 5G thought leaders, to Warner Bros. June 22-23 in Los Angeles for [AT&T SHAPE](#), an immersive event exploring the convergence of technology and entertainment.

In its fourth year, AT&T SHAPE will explore 5G and the future of entertainment through interactive exhibits and thought-provoking speakers. To bring 5G to life, AT&T will install 5G at SHAPE, which will ultimately become a long-term fixture, with plans to cover the entire Warner Bros. studio facility. Once operational, this mobile 5G connectivity will have the potential to maximize technical efficiencies and give content creators more flexibility to enhance the production experience.

"We are excited about the potential of 5G and the ability to enhance our lot as we look to the future of production at Warner Bros.," said Jon Gilbert, President, Worldwide Studio Facilities, Warner Bros. "Partnering with AT&T to implement 5G on the lot will allow Warner Bros. and our production partners the exciting opportunity to explore all 5G has to offer."

AT&T 5G Innovation Program participants, including Ericsson, Nokia, and Samsung, will provide an updated look at some [real-life experiences](#) that have been in development. Additionally, Magic Leap and WarnerMedia properties will [speak](#) about their visions for how to bring entertainment to life in a 5G world.

[Learn more about AT&T SHAPE.](#)

The interactive experiences at SHAPE are designed to let guests experience the unprecedented responsiveness and speed of 5G. Guests will engage with the future of road-based travel in an IoT-enabled [Airstream](#) Classic travel trailer with Smart Control Technology that AT&T is connecting over 5G, experience gaming on cutting-edge 5G mobile devices, and enjoy immersive entertainment with volumetric video capture and cutting-edge virtual reality content from Warner Bros.



[Watch the Video: AT&T SHAPE 2018 – Tech & Entertainment Expo](#)