

Symposium on Application Programming Interfaces and Privacy

February 5, 2019

AT&T Host



Len Cali

Senior Vice President, Global Public Policy, AT&T Services, Inc

About Cali

Len Cali serves in the AT&T External and Legislative Affairs organization as Senior Vice President of Global Public Policy. Len and his team are responsible for developing AT&T positions on public policy issues.

Len also serves as AT&T's representative on the board of directors of the United States Council on International Business (USCIB) and on the board of directors of the USCIB Foundation. He is also a member of the GSMA Policy Group and is on the advisory board of the Columbia Institute for Tele-Information (CITI) at Columbia Business School.

Prior to his current role at AT&T, Len was Senior Vice President responsible for AT&T's wireless and international external affairs. Before this, as Vice President of Law and Director of Federal Government Affairs, he led the AT&T Washington, D.C. office, including the AT&T federal law and antitrust group and the federal regulatory, congressional, and executive branch advocacy teams.

Before joining AT&T in 1988, Len was an associate with the law firm Cadwalader, Wickersham & Taft in New York City. There, he focused on general commercial litigation matters.

About AT&T

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, business, mobile, and high speed internet services. They offer the nation's best data network and the best global coverage of any U.S. wireless provider. They're one of the world's largest providers of pay TV.

They have TV customers in the U.S. and 11 Latin American countries. Nearly 3.5 million companies, from small to large businesses around the globe, turn to AT&T for their highly secure smart solutions.

Keynote Address



Thomas Norton

Executive Director, Fordham Center on Law and Information Policy

About Norton

Tom Norton is the Executive Director of the Fordham Center on Law and Information Policy (CLIP) at Fordham University School of Law in New York City. Tom earned a JD from Fordham, and served as CLIP's Privacy Fellow from 2014 to 2016. Prior to returning to CLIP as Executive Director, Tom was a litigation attorney at the law firm Arent Fox LLP.

About the Fordham Center on Law and Information Policy (CLIP)

As the field of information technology continues to grow at breakneck speed, our society increasingly relies on its developments and innovations. Law and policy, however, often trail the technological advances.

In 2005, Fordham Law founded CLIP, the Center on Law and Information Policy, in response to these regulatory challenges. CLIP is now on the cutting edge of scholarship and legal education in the emerging field of information law.

The Center supports and conducts research, organizes workshops and conferences, and hosts and facilitates high-level public discourse on topics such as data privacy and security, peer-to-peer technologies and intellectual property protection of information assets, and the liability of Internet intermediaries.

CLIP's work is disseminated widely, helping to influence the guiding principles of our knowledge-driven society and find solutions to legal issues posed by information technologies.



Florian Schaub

Assistant Professor, University of Michigan School of Information

About Schaub

Florian Schaub is an Assistant Professor in the School of Information. His research focuses on empowering users to effectively manage their privacy in complex socio-technological systems. His research interests span privacy, human-computer interaction, mobile and ubiquitous computing, and the Internet of Things. Before joining the University of Michigan, he was a postdoctoral fellow in the School of Computer Science at Carnegie Mellon University. He received his doctoral degree and Diplom in Computer Science from the University of Ulm, Germany, and a Bachelor in Information Technology from Deakin University, Australia.

About University of Michigan's School of Information

The School of Information delivers innovative, elegant, and ethical solutions connecting people, information, and technology. When there is a need for world-changing information discoveries, we will be there.

Panel Discussion



Sara Fischer

Reporter, Axios

About Fischer

Sara Fischer is a media reporter for Axios, covering media trends. Previously, she was a digital producer for The Washington Post, where she produced and edited segments for live and digital audiences. Sara's media background includes writing, reporting, subscription and advertising sales, as well as corporate research. She came to The Post from The New York Times where she was part of The Times' political advertising team.

Sara joined The Times from CNN in 2014, where she wrote breaking news stories for CNN Politics and co-authored the network's political newsletter, Gut Check. Before joining CNN, Sara served as a business development associate at POLITICO, where she helped manage sales operations and client engagement for the company's advertising team.

She holds a Bachelor's degree from The George Washington University in political communication and a Master's degree from The George Washington University in legislative affairs.

About Axios

Axios is an American news and information website founded in 2016 by POLITICO co-founder Jim VandeHei, POLITICO's former chief White House correspondent, Mike Allen, and former POLITICO chief revenue officer, Roy Schwartz.

It officially launched in 2017.

The company launched with the mission statement: "Media is broken—and too often a scam". It planned to focus on "business, technology, politics, and media trends".



Danielle Coffey

Senior Vice President, Strategic Initiatives and Counsel, News Media Alliance

About Coffey

Danielle Coffey joined the Alliance in April 2015 and has focused on the intersection of technology and public policy. She previously worked in the telecom industry for over 10 years, serving companies that were similarly disrupted by new technologies and distribution models. She is a graduate of the Catholic University of America Law School.

She is originally from San Diego and Los Angeles, CA and now lives with her family in McLean, VA.

About the News Media Alliance

The News Media Alliance is a nonprofit organization headquartered in Washington, DC. The organization was founded in 1992 through a merger of seven associations serving the newspaper industry and was originally known as the Newspaper Association of America (NAA).

Their work focuses on the key challenges and opportunities of today's news environment: freedom of the press, public policy and legal matters, advertising growth, new revenue streams, and audience development across all platforms. The News Media Alliance is dedicated to working with their members, as well as other partner organizations, to advance the industry through advocacy, critical research, and resources and events that connect and inspire.



David LeDuc

Vice President, Public Policy, Network Advertising Initiative (NAI)

About LeDuc

David LeDuc serves as the Vice President of Public Policy at the Network Advertising Initiative (NAI). David previously served as the Senior Director of Public Policy at the Software Information Industry Association (SIIA).

In his career at SIIA, spanning nearly two decades, David developed a wealth of experience representing top technology companies before Congress, administrations, and international policymakers.

About NAI

Founded in 2000, the Network Advertising Initiative (NAI) is the leading self-regulatory association comprised exclusively of third-party digital advertising companies. As a non-profit organization, the NAI promotes the health of the online ecosystem by maintaining and enforcing high standards for data collection and use for advertising online and in mobile. The organization also educates and empowers consumers to make meaningful choices about their experience with online advertising through an easy-to-use opt-out mechanism.



Maureen Ohlhausen

Partner, Baker Botts

About Ohlhausen

Maureen K. Ohlhausen currently serves as a Partner at Baker Botts. She previously led the Federal Trade Commission as Acting Chairman and Commissioner. There, she directed all aspects of the FTC's antitrust work, including merger review and conduct enforcement, and steered all FTC consumer protection enforcement, with a particular emphasis on privacy and technology issues.

A thought leader, Maureen has published dozens of articles on antitrust, privacy, IP, regulation, FTC litigation, telecommunications, and international law issues in prestigious publications and has testified over a dozen times before the U.S. Congress.

Maureen has relationships with officials in the U.S. and abroad, with a particular emphasis on Europe and China, and has led the U.S. delegation at international antitrust and data privacy meetings on many occasions. She has received numerous awards, including the FTC's Robert Pitofsky Lifetime Achievement Award.

About Baker Botts

Baker Botts is a full-service, leading global law firm, recognized for their understanding of the industries they serve. The firm has a long, distinguished tradition of service to their clients, tracing their history back to the 1840s. Today, Baker Botts has offices around the world.

As a result of the firm's long history of international practice, Baker Botts has developed an extensive network of correspondent counsel at the most prestigious firms in virtually all commercial centers of the world. Their relationship with these firms enables Baker Botts to provide clients with facilities and legal capabilities on a global basis.



Michelle Richardson

Director of the Privacy & Data Project, Center for Democracy & Technology

About Richardson

Michelle Richardson is the Director of the Data and Privacy Project where she leads CDT's efforts to create a user-centered internet. Her team engages companies and government officials to create policies and technical solutions that protect individual privacy, empower users, and advance social justice.

Michelle has testified before Congress, advised government agencies, and frequently appears in national press such as The Washington Post, The New York Times, NPR, and Politico. Recognized by The Hill as one of the most influential nonprofit lobbyists in Washington, she has led left-right coalitions to defend privacy in the face of ever-expanding government authorities.

Before joining CDT in 2017, Michelle led the American Civil Liberties Union's preeminent legislative campaigns against overreaching surveillance programs for 10 years.

She also served as a democratic counsel for the House Judiciary Committee where she worked on a range of anti-terrorism laws and policies. She received her B.A. from the University of Colorado and her J.D. from American University, Washington College of Law. She currently serves as a Senior Fellow at George Washington University's Center for Cyber and Homeland Security.

About CDT

At the Center for Democracy & Technology (CDT), they believe in the power of the internet. Whether it's facilitating entrepreneurial endeavors, providing access to new markets and opportunities, or creating a platform for free speech, the internet empowers, emboldens and equalizes people around the world.

As a 501(c)(3) nonprofit organization, they work to preserve the user-controlled nature of the internet and champion freedom of expression. They support laws, corporate policies, and technology tools that protect the privacy of internet users, and advocate for stronger legal controls on government surveillance. Headquartered in Washington, with an international presence in Brussels, CDT works inclusively across sectors and the political spectrum to find tangible solutions to today's most pressing internet policy challenges.



John Verdi

Vice President of Policy, Future of Privacy Forum

About Verdi

John Verdi is Vice President of Policy at the Future of Privacy Forum (FPF). John supervises FPF's policy portfolio, which advances FPF's agenda on a broad range of issues, including: Artificial Intelligence & Machine Learning; Algorithmic Decision-Making; Ethics; Connected Cars; Smart Communities; Student Privacy; Health; the Internet of Things; Wearable Technologies; De-Identification; and Drones.

John previously served as Director of Privacy Initiatives at the National Telecommunications and Information Administration, where he crafted policy recommendations for the US Department of Commerce and President Obama regarding technology, trust, and innovation. John led NTIA's privacy multistakeholder process, which established best practices regarding unmanned aircraft systems, facial recognition technology, and mobile apps. Prior to NTIA, he was General Counsel for the Electronic Privacy Information Center (EPIC), where he oversaw EPIC's litigation program. John earned his J.D. from Harvard Law School and his B.A. in Philosophy, Politics, and Law from SUNY-Binghamton.

About Future of Privacy Forum

Future of Privacy Forum is a nonprofit organization that serves as a catalyst for privacy leadership and scholarship, advancing principled data practices in support of emerging technologies. FPF brings together industry, academics, consumer advocates, and other thought leaders to explore the challenges posed by technological innovation and develop privacy protections, ethical norms, and workable business practices.

FPF helps fill the void in the "space not occupied by law" which exists due to the speed of technology development. As "data optimists," FPF believes that the power of data for good is a net benefit to society, and that it can be well-managed to control risks and offer the best protections and empowerment to consumers and individuals.