

AT&T Continues to Bring 5G Experiences to Life



2018 has been a big year for AT&T and 5G firsts. We completed the world's first standards-based mmWave 5G connections on a live-production network in [September](#) with test equipment and again in [October](#) with a commercially available 5G device.

Beyond network firsts, in June we were the first to bring robust [mobile 5G demonstrations](#) to the public, starting with [AT&T SHAPE](#) on the Warner Bros. studio lot offering a unique three-way augmented reality experience. We also brought esports shoutcasters and surprise talent to [E3 in Los Angeles](#) in June and, most recently, brought Rooster Teeth personalities to [RTX in Austin](#) in August. These events showed both consumers and businesses what 5G experiences could be like in the future.

Now, we're first to offer some of the best 5G experiences yet.

On November 18, we rolled out the first 5G touchdown dance at the Falcons pre-game fan event at International Plaza outside of Gate Two at Mercedes-Benz Stadium. Using 5G connectivity, volumetric capture stages, depth cameras, and the power of machine learning, we created a 3D rendering of a fan's touchdown dance moves in motion in real time.



5G's Promise

Much like 4G introduced the world to the gig economy, we believe mobile 5G will jumpstart the next wave of unforeseen innovation.

5G will ultimately unlock use cases that are dependent on faster speed, wide coverage, and low latency. Think of this as the next frontier in untethering, giving you the ability to take the ultra-fast experience you have in your home or business with you virtually anywhere. This next revolution in wireless technology will create significant new economic opportunities and better experiences for people and businesses serving customers across industries as well as creating new ones.

For more information and to keep up with the latest news, visit and bookmark the [AT&T 5G page](#).