

# The Policy Forum at AT&T

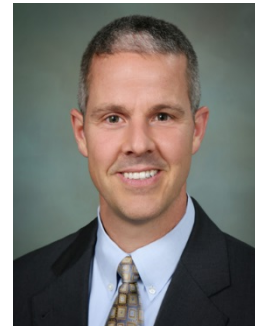
## Symposium on FirstNet: America's Public Safety Broadband Network

Tuesday, July 10, 2018

### Keynote Address

#### **Christopher Sambar**

*Senior Vice President, FirstNet™, AT&T Business Solutions – Global Public Sector, AT&T*



#### **About Sambar**

- As senior vice president AT&T Business Solutions - Global Public Sector, Chris Sambar is responsible for executing the company's FirstNet contract and developing a business model to support the nationwide First Responder network.
- Before joining Global Public Sector, Chris was a key member of the AT&T corporate strategy team allocating the company's roughly \$22 billion in annual capital spending. Previously, he served as vice president and general manager overseeing AT&T wireline and wireless sales, service, network, marketing and public relations for Virginia, West Virginia and southern Texas markets. In a prior leadership role, Chris served as the executive director of Retail Learning Services, Human Resources where he was responsible for training 40,000 retail sales people throughout the U.S.
- Chris' extensive sales experience includes serving as the retail director of sales for the San Diego CA market area where he led all retail, door-to-door and event sales teams. Additionally, as a member of the Leadership Development Program (LDP) within SBC Communications, Chris gained hands-on experience in AT&T Business Solutions sales, where he engaged with C-level decision makers across a variety of industries. Other LDP rotations included assignments in Network Operations, where Chris worked as an installation and repair supervisor.

### Panel Discussion

#### **Stacy Schwartz**

*Vice President, Public Safety, AT&T Business Solutions – Global Public Sector, AT&T*



#### **About Schwartz**

- Stacy Schwartz oversees Global Public Sector's work for a variety of federal agencies including the Departments of Homeland Security, Justice and State.
- In this capacity, Ms. Schwartz leads a team of sales professionals representing the comprehensive AT&T product portfolio spanning mobility devices, services and applications; IT professional services; traditional and IP-based voice; Wi-Fi; high-speed Internet; data transport; cyber security; unified communications and cloud-based services.

- Schwartz, who has been with AT&T for 17 years, was most recently Executive Director, Federal Civilian Sales. In that role, Stacy and her team consistently delivered year over year revenue growth, gaining competitive market share and growing the breadth of AT&T services purchased by existing federal customers.
- Previously, Stacy served as Executive Director of Global Consumer and Business Marketing at Global One (a joint venture of Sprint, France Telecom, and Deutsche Telecom) and Executive Director for hosting company Equinix.
- Schwartz is currently a Board member of the Women's Center of Northern Virginia and represents AT&T on the Government Executive STEM Council. She also participates in Women in Technology, the Federal Industry Affairs Council (IAC), and the Potomac Officers Club/Executive Biz organizations.

### **Chris Algieri**

*Director – Federal & National Programs, First Responder Network Authority*



### **About Algieri**

- Chris serves as the Federal Consultation Lead for the First Responder Network Authority (FirstNet).
- Chris joined the FirstNet team in August of 2014 to complete the establishment of an outreach strategy for engaging U.S. Federal Departments and Agencies on behalf of the First Responder Network Authority.
- In this role Chris is responsible for ensuring U.S. federal organizations understand the implications of the ongoing planning and future deployment of the FirstNet network. Chris has also taken on staffing and coordination with Canadian counterparts on discussion related to public safety broadband and shared U.S. – Canadian interests.
- Through both military and federal civil service, Chris has over 30 years of experience in the tactical and administrative areas of wired and wireless communications as a tactical field operator, emergency responder, system maintainer, spectrum manager, instructor and interagency coordinator.
- Chris is a graduate of the U.S. Army, John F Kennedy Special Warfare Center and School and holds a Master's of Science in Management - Project Management degree from Colorado Technical University.

### **Mike Newburn**

*Communications Technology Manager – Wireless Director, Fairfax County*



### **About Newburn**

- Michael Newburn is Wireless/Radio Solutions Manager for Fairfax County, VA, responsible for overseeing all of the county's wireless communications including radio/LMR infrastructure, government broadband and commercial capabilities.
- He previously served as the Telecommunications Manager at the County of Sacramento where he was responsible for a countywide regional radio station covering 1000

square miles of Sacramento County. He also served as Systems Technician for Motorola Solutions as the Western Division Field Technical Representative (FTR) under the Field Service Organization (FSO).

### **Eddie Reyes**

*Director of the Office of Public Safety, Prince William County, VA, and Chair for the IACP Communications Committee*



### **About Reyes**

- Deputy Chief Eddie Reyes (Ret.) is the Director of Public Safety Communications in Prince William County, VA. Prior to this role, Eddie was a Senior Law Enforcement Project Manager with the Police Foundation.
- Before joining the Police Foundation, Eddie retired from the Amtrak Police Department after serving with them since February 2016. During his time with the Amtrak Police Department, he commanded all field operations and criminal investigations in the Mid-Atlantic Division, which includes all states between Pennsylvania and Florida.
- Prior to working with the Amtrak Police Department, Chief Reyes retired from the Alexandria Police Department after 25 years of service, rising through the ranks of entry-level police officer to Deputy Chief in 2009.
- Focusing on training and standards for public safety communications was his priority while serving on this committee, including a statewide, standardized radio protocol, also known as common language protocol. He has been instrumental in assisting public safety agencies across the country transition from coded radio protocol to a common language protocol. In 2008 Virginia Governor Tim Kaine appointed Chief Reyes to the Virginia Latino Advisory Board and the Commission on Immigration where he helped to advise the Governor on complex topics impacting Virginia's Latino community, such as economic, professional, cultural, and educational development as well as sensitive immigration issues between the Commonwealth of Virginia and the Latino community.
- He currently serves on the Transportation Safety Advancement Group (TSAG), an assembly of multidiscipline professionals from eight interest communities, including law enforcement, sharing a common concern for transportation and public safety. Chief Reyes also represents the IACP on the Counter Terrorism Operations Support (CTOS) – Center for Radiological/Nuclear Training at the Nevada National Security Site developing training courses for the Federal Emergency Management Agency (FEMA), National Preparedness Directorate (NPD), National Training and Education Division (NTED), Training Operations within the U.S. Department of Homeland Security (DHS).

## Joseph Wassel

*Director, C4 Resilience & Mission Assurance, US Department of Defense*



### About Wassel

- Joseph M. Wassel is the Director of C4 Resilience & Mission Assurance in the Department of Defense (DoD) Chief Information Officer's (CIO's) office. He is responsible for overseeing the development of an Enterprise Environment that informs risk management decisions across all the functional areas of mission assurance.
- His portfolio within DoD CIO focuses on combining critical infrastructure knowledge management, intelligence, and alerts to enable analytic views of critical infrastructure, DoD vulnerability assessments, dependency analysis, and threat reporting.
- Mr. Wassel is also the Chair of the DoD Public Safety Communications Working Group. In this capacity, he leads the Services, Joint Staff, National Guard, NORTHCOM and other DoD partner activities for the Department's public safety communications efforts to include FirstNet planning and implementation, 911 services and Defense Support to Civil Authorities (DSCA) communications.
- Additionally, he is the Program Director for the Global Mission Assurance Portal and is responsible for developing classified portals which provide senior leaders with critical infrastructure decision support through dynamic geospatial visualization.
- Prior to assuming his current positions, Mr. Wassel was the Assistant to the Secretary of Defense for Communications and Deputy Chief Information Officer for OSD. He was responsible for connecting and informing the SecDef during every major crisis the Department and the Nation faced for over a decade. During his tenure, he traveled worldwide on Secretary of Defense travel missions to over 100 countries, logging over 900 days deployed and several thousands of hours as the Senior Communications Official on the National Airborne Operations Center, E4-B, and other VIP aircrafts supporting the Secretaries of Defense.

## Short Presentation

## Fred Scalera

*Market Development Manager, FirstNet Initiative, AT&T*



### About Scalera

- Fred Scalera is Lead Manager for the AT&T FirstNet Program. He is Responsible for facilitating collaborative innovation with FirstNet users, and for strategic marketing alignment for Public Safety.
- Fred Scalera has a long history of public safety service and innovation. Fred retired in 2008 as a Deputy Chief with the Nutley Fire Department in New Jersey. During his time with the Nutley Fire Department, Fred was assigned to the Essex County Prosecutor's Office Arson Task Force. Fred was the first Fire Service Arson Investigator to attend a Police Academy. He served as an instructor at the Essex County Police Academy for over 25 years.

- During Fred’s career with the Fire Service and Municipal Government he also became a Certified Fire Official. Other responsibilities included radio communications, the Township Information Technology Bureau and the Emergency Management Coordinator. Fred not only served his home Township of Nutley, but also within Essex County as a Deputy Sherriff, the Deputy Director of the County Office of Emergency Management and the Hazardous Material Coordinator.
- Fred also served in the New Jersey State Legislature. He rose to be the Deputy Speaker of the New Jersey General Assembly and served Chairman of the Homeland Security Preparedness Committee. He was also served as the Bureau Chief of Interoperable Communications *and was responsible for NJ as one of the FirstNet Early Builder projects.*

### **Ryan Fields-Spack**

*Director, Public Safety Strategies, FirstNet*



### **About Fields-Spack**

- Ryan Fields-Spack is a member a unique team within AT&T specifically chosen for their public safety experience. Their primary focus is to advocate for the needs of all public safety agencies and line level personnel as FirstNet is stood up across the nation.
- Ryan Joins AT&T after 10 years with the city of Aurora, Colorado Fire Department. Prior to joining AT&T, Ryan served as a Captain. He also worked with the departments as a fire Lieutenant and the Coordinator for the City of Aurora Office of Emergency Management (OEM). Ryan started as a line level Firefighter/Paramedic.
- Ryan is a graduate of the Naval Postgraduate School’s Center for Homeland Defense and Security with a Master’s Degree in Securities Studies-Homeland Security and Defense. His thesis focused on how the human dynamic can be managed within a unified command on complex incidents such as an active shooter.
- As a public safety advocate for AT&T and FirstNet, Ryan travels the country speaking to first responders on the challenges they face: learning what they need to do their job in an age of ubiquitous technology and capabilities.
- Alexandra, Ryan's wife, is a co-director of Premier School of Dance, a dance studio in the Denver Metro area. Both Ryan and Alex is an avid cyclist and regularly ride hill climb races in the Colorado mountains. Ryan is particularly gushy about his son (Bromley) and will be happy to show you the latest cute pictures of him