

AT&T Smart Cities: Dallas



AT&T is leading the way in 'smart' urban development and testing smart city pins IoT navigation in Dallas.

The Smart Cities "Living Lab" launched in the Dallas West End district on March 27 with a digital kiosk containing information for travelers, LED street lights which brighten up when there are more people, and other technological enhancements made possible with the Internet of Things (IoT).

Leading the collaboration is the Dallas Innovation Alliance (DIA), a coalition of organizations and individuals committed towards building the city of the future. AT&T is helping the DIA assemble some of the largest and most innovative IoT solution providers in the world.



[See full video here.](#)

The benefits of future smart cities might include:

- Communicating with citizens via smart devices
- Connecting citizens' smart devices to public air quality data
- Wi-Fi availability
- Smart lights which dim when no one is nearby,
- Smart parking to inform drivers of open spots.
- Smart traffic lights which help manage the flow of traffic
- Smart water conservation efforts

In 2016, AT&T introduced a smart cities framework to help cities develop a holistic smart city strategy that will ultimately create safer more sustainable environments for their citizens. The framework includes four pillars-- highly secure connectivity, technology platforms, strategic alliances and vertically integrated solutions.

As DIA observes, technology and the smart city will "accelerate sustainable economic growth, resource efficiency, and importantly, improves the quality of life in the city for its citizens."

AT&T is establishing its leadership in this growing and innovative market. In addition to Dallas, AT&T is also working with several other cities including Miami, Atlanta, and Chicago to pilot smart cities technology

The AT&T Smart Cities initiative is a collaborative effort between the public and private sector. In fact, AT&T has formed strategic alliances with technology leaders, industry organizations, the developer community and the local city government to ensure they are deploy solutions that will address a city's current and future needs.



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