

# Access from AT&T

In April 2016, AT&T launched Access from AT&T, a discounted internet service offer available to qualifying low-income households within our 21-state wireline service areas.

- AT&T assigns participants the fastest of 5 possible speed tiers available at their residence — 10Mbps and 5Mbps for \$10 a month, and 3Mbps, 1.5Mbps or 768Kbps for \$5 a month.<sup>1</sup>
- To qualify for the program, at least one household resident must participate in the Supplemental Nutrition Assistance Program (SNAP).<sup>2</sup>

## Outreach Efforts for Access from AT&T

AT&T uses a variety of means to ensure that qualified individuals and households are informed about and have access to the program. Examples of those efforts include:

- Promoting the program through public service announcements and advertisements on broadcast TV, StateNets Radio, local newspapers, social media, direct mailings, convenience store posters, etc.;
- Marketing to Cricket customers, Dollar General Store patrons, and U.S. Department of Housing and Urban Development (“HUD”) public housing residents where AT&T provides service;
- Conducting targeted outreach with support from national non-profit organizations EveryoneOn and Connected Nation directed at government programs and other organizations serving low-income individuals and families;
- More than 600 organizations that have agreed to help promote Access by AT&T among the populations they serve.



- Executing an email awareness campaign to over 180,000 professionals at schools within AT&T’s wireline footprint to provide information about the program;
- Working with the national PTA to conduct outreach to schools during the 2016-2017 school year;
- As a national stakeholder in HUD’s ConnectHome Initiative, AT&T will conduct 30 program awareness and enrollment events across 15 ConnectHome pilot communities within the AT&T 21-state wireline footprint by the end of 2017;
  - AT&T also will provide up to 100 “Udacity Nanodegree” program scholarships to select participants in HUD ConnectHome communities.
- AT&T will initiate an additional 30 program awareness and enrollment events in communities/schools within the 21-state wireline footprint by the end of 2017.



For more information,  
please visit: [att.com/access](http://att.com/access)

<sup>1</sup>Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary based on factors including site traffic, content provider server capacity, internal network management factors, and device capabilities and are not guaranteed. Max speeds may not be realized if 2 or more HD shows viewed at same time. For more information, go to [att.com/speed101](http://att.com/speed101) and [att.com/broadbandinfo](http://att.com/broadbandinfo). All prices are plus tax. Service will include a monthly data allowance of either 150GB or 1TB of data per month depending on the type and speed of service you receive. If you exceed your monthly data plan allowance, you will be charged \$10 for each 50GB of data usage in excess of your data plan, even if less than 50 gigabytes is used. For more information, go to [att.com/internet-usage](http://att.com/internet-usage). Installation and internet equipment fees are waived for participating households.

<sup>2</sup>In California only, Supplemental Security Income (SSI recipients) also may qualify.

