

AT&T Foundry Focuses on AI

“Artificial intelligence is the development and use of computers to perform tasks that traditionally require human intelligence, such as visual perception, speech recognition, and language translation. With AI, computers learn from data sets to understand underlying data structures and uncover procedures to make the correct use of the data.”¹

The AT&T Foundry, Ericsson and innovation hub RocketSpace collaborated on a report called “The Future of Artificial Intelligence in Consumer Experience” that analyzes how AI and automation will affect the way consumers go about their day-to-day lives and how businesses should adapt and cater to these changes.

Some experts forecast annual global revenue from AI products and services to grow to as high as \$36.8 to \$100 billion²



Consumers are becoming increasingly accustomed to content discovery, self-driving cars and more automated solutions, which is leading to an expectation for highly personalized experiences.

In the future, AI will let you communicate with all kinds of devices including cars, homes, medical devices and will also help network providers like AT&T make sure the network is safe, secure and gives customers and businesses the service they want at the right time, while improving traffic flows.



“Artificial intelligence (AI) is no longer just a sci-fi fantasy”³

John Vladimir Slamecka, AT&T

Learn more about AT&T Foundry's investment in AI technology

1. “The Future of Artificial Intelligence in Consumer Experience” Ruth Yomtoubian, Director AT&T Foundry - AT&T, Ilaria Brunelli, Head of Ericsson at AT&T Foundry and Ericsson, Brad Strum, Head of Startups & Venture Capital – RocketSpace; [report](#).
2. “Artificial Intelligence Revenue to Reach \$36.8 Billion Worldwide by 2025.” Tractica.com. 25 Aug. 2016. And Wang, Ray. “Monday’s Musings: Understand The Spectrum Of Seven Artificial Intelligence Outcomes.” SoftwareInsider.org. 18 Sept 2016.
3. <http://www.cbronline.com/news/internet-of-things/cognitive-computing/no-longer-just-robots-future-ai/>

