

DIRECTV NOW: The Future of TV is NOW

The future of TV is NOW – AT&T delivers your favorite TV networks and made-for-digital video content with more choice and flexibility than ever.



DIRECTV NOW is our new over-the-top (OTT), prepaid TV service that allows customers to access many of the same live channels and On Demand programming as the DIRECTV satellite-based subscription service.

(OTT) is delivery of audio, video and other media over broadband internet (mobile or fixed) without a traditional cable or satellite TV provider subscription.

AT&T can now extend service to 20 million incremental U.S. households offering premium content with robust connectivity to deliver an outstanding video service.



DIRECTV NOW: Rules free TV. Stream your favorite live sports, On Demand, premium channels, popular shows, and hit movies, right to your tablet, smartphone, or TV. The experience you love, without the limits you don't.



Fullscreen Thx2ATT: Streaming TV, talk shows, movies, and original content. Commercial free, when you want and how you want – on your phone, tablet, or other connected device.



DIRECTV Freeview: Sample free content such as AUDIENCE Network, Otter Media, content, TV show previews, behind-the-scenes videos and teasers.

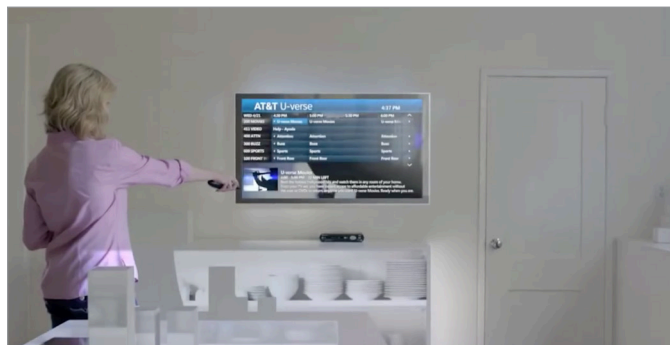


[See full video here.](#)

DIRECTV NOW offers:

- Local channels available on certain devices and in select markets.
- 72 Hour Rewind & Restart – on compatible laptop, table, smartphone or streaming player, rewind to shows that aired in the last 3 days on select channels.¹
- Tune in Late – start shows at the beginning with one click.¹

Data on our mobile network has increased about 250,000% since 2007, most of that traffic is video. You can always count on DIRECTV NOW to provide you with your favorite video content anytime, anyplace, and on any device.



[See full video here.](#)

Learn more about [DIRECTV NOW](#)

1. Rewind/Restart features not available on all channels/programs. Internet-connected HD DVR (model HR20 or later) required.

