

# Connected Car

Connected Cars are increasingly popular and becoming a necessity rather than a luxury. Safety features and navigational aids along with being able to “keep the kids happy” with entertainment options are some of the more popular features.



- We're the first telecom company to open a research and innovation center, dedicated to the connected car (AT&T Drive Studio, Jan. 2014), to promote safe driving and efficient navigation.
- We're working to help make cars safer, more efficient and more reliable through Internet of things (IoT) technologies.
- AT&T is helping to improve safety, diagnostics, entertainment and security for connected cars.
- Our connected car platform (AT&T Drive Platform) offers a modular, global solution that lets automakers pick and choose what services and capabilities are important to them.
- In 2016, we connected more than 50% of all new connected passenger vehicles in the U.S.\*
- But we connect so much more than cars. We support all sorts of connected vehicles, including one of the biggest of all – connected long haul trucks.
- We have relationships with 22 of the top global car and long-haul truck brands: Audi, BMW, Buick, Cadillac, Chevrolet, Ford, Freightliner, GMC, Honda, Infiniti, Jaguar, Land Rover, Lincoln, Nissan, Opel, Porsche, Subaru, Tesla, Vauxhall, Volvo, VW and FCA US Chrysler, Dodge, Jeep and Ram vehicles.

“ The sky's the limit in the Drive Studio. We're going to work here with automakers to build innovative new solutions to make the in-car experience better for the driver and passengers, all doing so safely, with a focus on minimizing driver distraction. ”

**Chris Penrose,**  
Senior Vice President,  
Emerging Devices, AT&T Mobility

- Our global SIM platform provides wireless connections virtually anywhere in the world (200+ countries and territories).
- We are committed to improving road safety through our It Can Wait campaign and as a founding member of the Together for Safer Roads coalition.

## Connected Cars on the AT&T Network



More than **14** Million\*

- We added 1.5 million connected cars to our network in 2Q17.
- For more information on AT&T's Drive Studio: <https://drive.att.com>

\* Based on data through June 30, 2017.

