

The Policy Forum at AT&T

Privacy in a World of Data Evolution & Technology Convergence

Tuesday, September 26, 2017

Speaker Biographies

Bob Quinn

Senior Executive Vice President, External and Legislative Affairs, AT&T Inc.



About Quinn

- Bob Quinn serves as senior executive vice president, External and Legislative Affairs where he oversees the public policy organization and is chair of the AT&T Foundation. He has served in this capacity since October 2016.
- Previously, Bob served as senior vice president — Federal Regulatory, leading the AT&T Federal Regulatory group responsible for all regulatory matters affecting AT&T and its affiliates before the Federal Communications Commission. In addition to those duties, Bob also served as Chief Privacy Officer for AT&T from 2010–2015.
- Bob originally started with the Bell system, as an operator for Illinois Bell in 1980. After law school, Bob was a trial attorney for Mayer Brown & Platt (now Mayer Brown) in Chicago, Illinois. In 1993, he rejoined AT&T Corp. as a regional attorney in Chicago, where he represented AT&T before various state public utility commissions.
- After relocating to Washington, D.C., Bob represented AT&T at both the Federal Communications Commission and the Department of Justice.

About AT&T

- AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. They offer the nation's best data network* and the best global coverage of any U.S. wireless provider.** They're one of the world's largest providers of pay TV.
- They have TV customers in the U.S. and 11 Latin American countries. Nearly 3.5 million companies, from small to large businesses around the globe, turn to AT&T for their highly secure smart solutions.

Opening Presentations and Discussion

Lori Fink

Senior Vice President & Assistant General Counsel and Chief Privacy Officer, AT&T



About Fink

- Lori Fink is Senior Vice President - Assistant General Counsel & Chief Privacy Officer, AT&T Services, Inc. She has responsibility for legal matters relating to privacy, data protection, corporate compliance. In addition, she has responsibility for setting AT&T's privacy policy both domestically and internationally and establishing "privacy by design" principles in the roll out of products and services.
- Lori joined Southwestern Bell Telephone Company in 1996 in Topeka, Kansas handling labor, general litigation and state regulatory and legislative matters. She has held a variety of other legal positions supporting External Affairs and Compliance, Small Business Sales, Global Customer Service, Access Management, Global Operations and Process Engineering, the Global Marketing Organization, Corporate Strategy and the Big Data Center of Excellence.
- Prior to joining the Company, Lori served as Pro Se Law Clerk for the United States District Court (D. Kan) and Law Clerk to the United States Magistrate, was an associate with a Topeka law firm, and held various positions with the Kansas Corporation Commission, including, Hearing Examiner, Acting General Counsel and Director of the Advisory Staff.

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Jonathan Taplin

Director Emeritus, Innovation Lab, USC Annenberg School of Communication

**About Taplin**

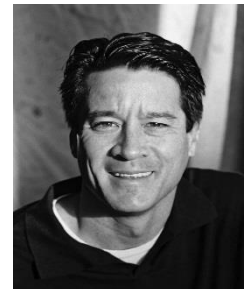
- Jonathan Taplin is director emeritus of the USC Annenberg Innovation Lab, having taught at the Annenberg School for Communications and Journalism from 2003 to 2016.
- Between 1974 and 1996, he produced 26 hours of television documentaries and twelve feature films.
- Taplin began his career in 1969 as tour manager for Bob Dylan and The Band.
- He is the author of *Move Fast and Break Things: How Google, Facebook and Amazon Have Cornered Culture and Undermined Democracy*.
- A member of the Academy of Motion Picture Arts and Sciences, Taplin sits on the boards of The Authors Guild, Americana Music Association, and Los Angeles Mayor Eric Garcetti's Council on Technology and Innovation.

About USC Annenberg School of Communication

- Located in Los Angeles at the University of Southern California, the Annenberg School for Communication and Journalism is a national leader in education and scholarship in the fields of communication, journalism, public diplomacy and public relations.
- The school's comprehensive curriculum emphasizes the core skills of leadership, innovation, service and entrepreneurship and draws upon the resources of a networked university located in the media capital of the world.

Michael Kearns

Professor of Computer and Information Science, University of Pennsylvania

**About Kearns**

- Michael Kearns is a professor in the Computer and Information Science department at the University of Pennsylvania, where he holds the National Center Chair and has joint appointments in the Wharton School.
- He is founder of Penn's Networked and Social Systems Engineering (NETS) program, and director of Penn's Warren Center for Network and Data Sciences.

- His research interests include topics in machine learning, algorithmic game theory, social networks, and computational finance.
- He has worked and consulted extensively in the technology and finance industries.
- He is a fellow of the American Academy of Arts and Sciences, the Association for Computing Machinery, and the Association for the Advancement of Artificial Intelligence.

About the University of Pennsylvania

- University of Pennsylvania is a private institution that was founded in 1740. The University of Pennsylvania, located in Philadelphia, was founded by Benjamin Franklin.
- Penn has 12 schools: Four offer undergraduate and graduate studies and eight offer only graduate studies. Penn's highly ranked graduate programs include its Wharton School, School of Education, School of Engineering and Applied Sciences, Law School and School of Medicine. Penn's other notable graduate programs include its Design School and School of Dental Medicine.

Jules Polonetsky

CEO, Future of Privacy Forum

About Polonetsky

- Jules Polonetsky serves as CEO of the Future of Privacy Forum, a non-profit organization that serves as a catalyst for privacy leadership and scholarship, advancing principled data practices in support of emerging technologies.
- Previously served as Chief Privacy Officer at AOL, DoubleClick, as Consumer Affairs Commissioner for New York City, as an elected New York State Legislator, a congressional staffer, and as an attorney.
- Jules has served on the boards of a number of privacy and consumer protection organizations including TRUSTe, the International Association of Privacy Professionals, and the Network Advertising Initiative. From 2011-2012, Jules served on the Department of Homeland Security Data Privacy and Integrity Advisory Committee. Jules is a member of The George Washington University Law School Privacy and Security Advisory Council.
- Jules is a regular speaker at privacy and technology events and has testified or presented before Congressional committees and the Federal Trade Commission.



About Future of Privacy Forum

- FPF is supported by the chief privacy officers of more than 130 leading companies, several foundations, as well as by an advisory board comprised of the country's leading academics and advocates.
- FPF's current projects focus on Big Data, Mobile, Location, Apps, the Internet of Things, Wearables, De-Identification, Connected Cars and Student Privacy.

Update: Privacy Reform in Washington

Kim Hart

Technology Editor, Axios

About Hart

- Kim Hart is Technology Editor at Axios, overseeing coverage of the intersection of business, technology and policy. Before joining Axios, Kim was press secretary to Federal Communications Commission Chairman Tom Wheeler. Prior to the FCC, Kim was Corporate Communications Director at Neustar, a Virginia-based technology company.
- Kim was senior technology reporter and editor at Politico, where she was the first author of the Morning Tech daily newsletter and helped launch Politico Pro.
- She also started the "Hillicon Valley" blog at The Hill, focusing on tech policy. She started her career as a business reporter for the Washington Post, where she covered national technology and telecommunications in addition to the Washington, D.C.-area start-up and venture capital scene.



About Axios

- Axios' mission is a new media company delivering vital, trustworthy news and analysis in the most efficient, illuminating and shareable ways possible. They offer a mix of original and smartly narrated coverage of media trends, tech, business and politics with expertise, voice AND smart brevity — on a new and innovative mobile platform.
- They team at Axios are engineering the outlet around a simple proposition: Deliver the cleanest, smartest, most efficient and trust-worthy experience for readers and advertisers alike.

Jeff Brueggeman*VP-Public Policy, AT&T***About Brueggeman**

- Jeff Brueggeman is Vice President-Global Public Policy for AT&T. He is responsible for developing and advocating AT&T's global public policy positions on privacy and cybersecurity policy issues. Mr. Brueggeman represents AT&T in a wide range of legislative, regulatory and policy development proceedings.
- Prior to assuming his current role, Mr. Brueggeman was AT&T's Deputy Chief Privacy Officer. In this role, he helped manage AT&T's privacy policies and coordinate the implementation of privacy programs across the company.
- Before joining AT&T, Mr. Brueggeman was an attorney in private practice, specializing in communications law. He holds a J.D. from the University of Virginia and a B.A. in Journalism from the University of Minnesota.
- Mr. Brueggeman is also CIPP Certified.

About AT&T

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Dean Garfield*President and CEO, Information Technology Industry Council (ITI)***About Garfield**

- Since joining ITI in 2009, Dean has leveraged his unique blend of legal and leadership skills to double the organization's membership, revenue, and impact. Dean has expertly managed a board with diverse and competitive business interests, achieved consensus, and leveraged it to advance the sector's goals.
- Under Dean's leadership, ITI has defined the tech agenda for global policymakers, expanded its membership and influence, and established a

research foundation that serves as the preeminent thought leader on innovation. During Dean's tenure, ITI's advocacy experts have helped to achieve critical legislative victories in the U.S. and internationally, knocking down barriers to innovation, strengthening America's economic competitiveness, and advancing sustainable technologies that will be at the heart of 21st century innovation.

- Prior to joining ITI, Dean served as Executive Vice President and Chief Strategic Officer for the Motion Picture Association of America (MPAA). While there, he developed the association's global strategies, securing accomplishment of key operational objectives, forged industry alliances on behalf of the MPAA, and led the MPAA's Research and Technology Departments. Dean also represented the MPAA before legislative bodies and at key conferences around the world, including the European Commission and China's People's National Congress.
- Dean also served as Vice President of Legal Affairs at the Recording Industry Association of America (RIAA). He helped to develop the organization's comprehensive intellectual property policy and litigation strategies and managed several of the United States' most important intellectual property cases, including the Grokster/Kazaa case, from its filing to its successful resolution at the Supreme Court.

About ITI

- The Information Technology Industry Council (ITI) is a Washington, D.C.-based trade association that represents companies from the information and communications technology (ICT) industry. As an advocacy organization, ITI works to influence policy issues aimed at encouraging innovation and promoting global competitiveness.
- ITI works to help shape policy pertaining to tax, trade, talent, security, access, and sustainability issues for its member companies through its three main divisions: Environment and Sustainability, Global Policy, and Government Relations. ITI further supports its members by organizing industry-wide consensus on policy issues and providing access to global markets.

Julie Kearney

Vice President of Regulatory Affairs, Consumer Technology Association

**About Kearney**

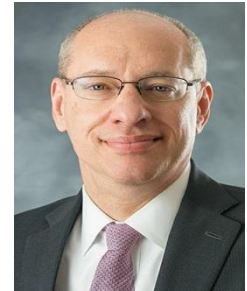
- Julie Kearney is vice president of regulatory affairs for the Consumer Technology Association (CTA)[™], the technology trade association representing the \$321 billion U.S. consumer technology industry and owner and producer of the world's most important technology event, the CES[®]. Kearney represents CTA's 2,200 member companies before the FCC, FTC, FDA, and other government agencies. Prior to CTA, she held positions in government affairs at NPR, in MCI's International Affairs group, and as an associate at Haley Bader & Potts (now Garvey Schubert Barer).
- Kearney currently serves as President of the Federal Communications Bar Association (FCBA) and is a past chair of the FCBA Foundation and a trustee of the CTA Foundation. She has been recognized as one of Dealerscope Magazine's "Top 40 under 40." Kearney recently completed six terms as CTA's representative on the Federal Communications Commission's Consumer Advisory Committee and she serves on the FCC's Disability Advisory Committee.

About Consumer Technology Association

- As a catalyst to the dynamic technology industry, the Consumer Technology Association (CTA)[™] accelerates growth and progress for the fast-paced economy. With leading market research, CTA educates members, and by establishing standards, CTA shapes the industry at large.
- A proponent of innovation, CTA advocates for the entrepreneurs, technologists and innovators who mold the future of the consumer technology industry. CTA provides a platform that unites technology leaders to connect and collaborate, and it avidly supports members who push the boundaries to propel consumer technology forward.

Jon Leibowitz

Co-Chair, 21st Century Privacy Coalition and Partner, Davis Polk Law Firm

**About Leibowitz**

- Mr. Leibowitz is a partner in Davis Polk's Washington DC and New York offices. His practice focuses on the complex antitrust aspects of mergers and acquisitions, as well as government and private antitrust investigations and litigation. He also provides counsel in the developing area of privacy law and with respect to advocacy involving Congress.
- Mr. Leibowitz was Chairman of the Federal Trade Commission from 2009 through 2013, and was noted for his bipartisanship. He served as a Commissioner from 2004 to 2009. While at the FTC, his priorities included health care and high-tech competition.
- During his term as Chairman, the FTC, he played a leading role in the FTC's efforts to protect the privacy of consumers, including dozens of spam and spyware cases and high profile settlements with leading technology companies and he led the FTC's efforts to police single firm conduct, achieving settlements with high-tech firms.

About Davis Polk

- For more than 165 years, Davis Polk has ranked among the premier law firms with practices that are world class across the board.
- 10 offices strategically located in key business centers and political capitals around the globe, Davis Polk remains one of the small handful of firms that leading companies and financial institutions around the world turn to for counsel on their most significant business and legal matters.
- Their professionals collaborate seamlessly across practice groups and geographies to provide their clients with exceptional service, sophisticated advice and creative and practical solutions that reflect a deep understanding of the full legal landscape, market practice and their clients' businesses and objectives.
- Their extensive cross-border experience coupled with the diversity of our professionals and their top-flight local law capabilities allow us to bridge business, cultural, language, legal and regulatory differences across jurisdictions.

Maneesha Mithal

Associate Director, Federal Trade Commission's Division of Privacy and Identity Protection

**About Mithal**

- Maneesha Mithal is the Associate Director of the Federal Trade Commission's Division of Privacy and Identity Protection, which focuses on consumer privacy, data security, and credit reporting issues.
- In this capacity, she has managed significant initiatives, including reports on Big Data, the data broker industry, the Internet of Things, consumer privacy, facial recognition, and mobile privacy disclosures.
- She has testified before Congress on data security, connected cars, facial recognition, and identity theft. She has also supervised Commission investigations that resulted in consent orders, including against companies such as Wyndham, Google, Facebook, Twitter, Lifelock, Equifax, HTC, and Snapchat.
- She has held numerous positions at the Commission, including Chief of Staff of the Bureau of Consumer Protection, and Assistant Director of the International Division of Consumer Protection.
- Prior to joining the Commission 1999, Ms. Mithal was an attorney at the Washington law firm of Covington & Burling. Ms. Mithal earned her law degree from the Georgetown University Law Center and her undergraduate degree from Georgetown University.

About the FTC

- The Federal Trade Commission (FTC) is an independent agency of the United States government, established in 1914 by the Federal Trade Commission Act. Its principal mission is the promotion of consumer protection and the elimination and prevention of anticompetitive business practices, such as coercive monopoly.

Nicol Turner-Lee

*Fellow - Governance Studies, Center for Technology Innovation,
Brookings Institution*

**About Turner-Lee**

- Dr. Nicol Turner-Lee is a fellow in the program's Center for Technology Innovation and a contributor to TechTank.
- At the Center for Technology Innovation, Dr. Turner-Lee researches public policy designed to enable equitable access to technology across the U.S. and to harness its power to create change in communities across the world. Dr. Turner-Lee's research also explores global and domestic broadband deployment, regulatory, and internet governance issues. She is also an expert on the intersection of race, wealth, and technology within the context of civic engagement, criminal justice, and economic development.
- Previously with Multicultural Media, Telecom and Internet Council (MMTC), a national non-for-profit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications, and broadband industries, she served as vice president and chief research and policy officer. In this role, she led the design and implementation of their research, policy, and advocacy agendas.
- Prior to joining MMTC, Dr. Turner-Lee was vice president and the first director of the Media and Technology Institute at the Joint Center for Political and Economic Studies, the nation's leading think tank on issues related to African Americans and other people of color. In this role, she led the technology research agenda that was focused on advancing digital equity and inclusion for historically disadvantaged populations.

About Brookings Center for Technology Innovation

- Founded in 2010 and led by Director Darrell West, the Center for Technology Innovation (CTI) at Brookings focuses on delivering research that affects public debate and policymaking in the arena of U.S. and global technology innovation. Our research centers on identifying and analyzing key developments to increase innovation; developing and publicizing best practices to relevant stakeholders; briefing policymakers about actions needed to improve innovation; and enhancing the public and media's understanding of technology innovation.
- CTI is home to TechTank, a Brookings blog that highlight new data and ideas, and provides commentary on science and technology trends.

- The goal of the Center for Technology Innovation is to help better understand how the fruits of innovation will shape public policy in the 21st century and beyond.
- Areas of focus include digital infrastructure, mobile economy, e-governance, digital media/news/entertainment, research & development, responsible innovation, digital medicine, financial inclusion, and connected learning.